



The following is the Agreement between **the Miss Virginia for America Strong pageant (under the direction of Miss for America Strong, Mrs. America Organization, and Clique Public Relations)** (hereinafter referred to as “State”) and the Contestant named above (hereinafter referred to as "You," "Your," “Applicant,” and/or "Contestant"), designated as "**Miss 'Local Title' Virginia for America Strong 2022.**

A: CONTESTANT ELGIBILITY

1. Applicant is and always has been a female and is at least 18 years of age as of the date of entry.
2. Applicant will continue to be a person of good moral character; affirms that she has not committed and will not commit any act inconsistent with the highest standards of public morals and conventions or that will reflect unfavorably on the Pageant, its representatives, sponsors and or/licensees; that during her majority (18 years of age or older), she has not willingly appeared in provocative and sexually explicit photographs for any film, video, or publication prior to, during the State Pageant, or during her reign as a State winner or as “Miss For America.”.
3. Applicant must be a resident of the “State”, or “Military Installation”, in the “State” of entrance into the Pageant. If Applicant seeks to represent the District of Columbia, she must reside in or work within a 25-mile radius, on a full-time basis, thereof. Applicant is only permitted to enter one State Pageant per Pageant year, and must follow rules outlined above.

B: AGREEMENT WITH STATE DIRECTOR AND NATIONALS

4. Applicant agrees to look solely to the State Director with respect to all matters relating to the State Pageant, including her application to enter the State Pageant, the preparation, rehearsal, performance and selection process relating to the State Pageant and all other matters relating to the State Pageant. Mrs. America, Inc. dba Miss for America, its Officers, Directors, Agents and Employees are not liable to Applicant for anything whatsoever in connection with the State Pageant.
5. If Applicant wins the state pageant, Applicant will attend the Miss for America Strong Pageant (sometimes referred to as the “National Pageant”) if selected as the Winner in the State Pageant and further abide by all the required services, rules and regulations governing this National Pageant. Applicant is responsible to both Miss for America and her State Director in the event of non-compliance with the same.
6. Applicant may have a modeling, personal management and/or agency contract, which contract, however, does not include, authorize, or permit the use of the name of “Miss For America Pageant” or any title designation or reference with respect to the Pageant in any manner. Applicant may not have any commercial tie-up or endorsement agreement or commitment of any kind whatsoever. Applicant agrees to be bound by the rules, regulations and the Contestant Agreement required by Mrs. America, Inc. dba Miss For America.
7. State Directors, at their discretion, may accept a qualified Contestant, who has competed at the Miss For America Pageant, in non-consecutive years.
8. A Contestant may not participate as a contestant in another pageant while holding a city, county, or State Title in the Miss For America system.
9. Relative to State matters, the Directors shall have the final approval of wardrobe, appearances, press releases, coaching and hair and make-up providers.

10. Applicant hereby authorizes the use of any Pageant photos or video reproduction of the Applicant at the State or National Pageants for promotional purposes.
11. Miss For America, Inc. (MFA) at its discretion, may conduct separate Pageants or Contests, such as a: "1st Runner-Up" or "Fabulous Face" Contest and add Delegates to the National Competition. The Winners of the same, or other Delegates, may be placed into the Semi-Final Competition by MFI. "State 1st Runner-Ups" shall be eligible to compete in the State Competition the following year, provided that they do not become Miss For America.
12. As consideration for this agreement, Contestant promises to pay the respective State entry fee, all payments being non-refundable.
13. Failure of a Contestant to abide by the rules above may result in disqualification and or removal of a State Title at the discretion of the State Director, subject to review by the National Pageant Grievance Committee.

C: MEDIA, PRESS RELEASES, SOCIAL MEDIA AND MORE

14. Applicant may not at any time write and/or distribute press releases about the state or national pageant without direct pre-approval from the state director.
15. Applicant may not participate in any news or media interviews without pre-approval from the state director.
16. Applicant will review all talking points prior to pre-approved media interviews and stick to talking points when discussing the state or national pageant.
17. All official social media accounts will continue to be owned by the State Director and State Director is allowed to use Applicant's photos, appearances and other pageant-related advertisements on social media, TV, advertising, and promotional items.
18. If Applicant wins Miss for Virginia America Strong, she will provide content to State to be used for promotional reasons.

D: OBLIGATIONS BY STATE DIRECTOR

19. The State Pageant is intended to be held at a locale and during dates as may be designated by **State**. **State** shall use reasonable efforts to organize and produce the State Pageant.
20. If a television program and/or other program in any other media (whether now known or known in the future) is produced, said programs may be broadcast and/or exhibited worldwide, and any and all other exhibitions, reproductions and/or uses in all media now known or known in the future, without any limitations, of such programs (including in revised and/or edited form) may be made by **State** in perpetuity, without any consent from or fee to Contestant. Contestant will join State in any request State may make to any union having jurisdiction, if any, for a waiver with respect to such free appearances and uses.
21. State shall award to the person selected as **Miss Virginia for America Strong** such title, honors, trips, prizes, and other benefits, as shall be arranged by **State, in its discretion**, for the winner of the State Pageant. Taxes and shipping costs that may be applicable to any award or other benefit to Contestant shall be the sole responsibility of Contestant. Provided that Contestant is in compliance with, and remains in compliance with, the terms and conditions of this Agreement, if she is selected as **Miss Virginia for America Strong 'YEAR'** (with the 'YEAR' designation being the year set forth above in the title of this Agreement plus 1), her reign (i.e., the period of time during which she may hold the title "**Miss Virginia for America Strong**") as **Miss Virginia for America Strong 'YEAR'** (with the 'YEAR' designation being the year set forth above in the title of this Agreement plus 1) shall begin on the date she is so selected and end on the earlier to occur of (i) the selection of a winner of the next **Miss Virginia for America Strong** at a pageant held subsequent to the selection of **Miss Virginia for America Strong 'YEAR'** (with the 'YEAR' designation being the year set forth above in the title of this Agreement plus 1), or (ii) the passing of fourteen (14) months from the ending of the pageant held for the selection of **Miss Virginia for America 'YEAR'** (with the 'YEAR' designation being the year set forth above in the title of this Agreement plus 1), unless state, in its sole discretion extends such reign.

E: OBLIGATIONS OF APPLICANT

Contestant faithfully agrees, at no cost or expense to **MAI or State**, to:

22. Participate in the State pageant (including, without limitation, the actual performance of the State Pageant, rehearsals and other events relating to the State Pageant).
23. **If selected as State winner, participate in the** National Pageant (including, without limitation, the actual performance of the National Pageant, rehearsals and other events relating to the National Pageant) at a locale and during dates as may be designated by **MAI**, for the selection of "**Miss for America Strong 'YEAR'**" (with the 'YEAR' designation being the year set forth above in the title of this Agreement).
24. Pay all associated mandatory fees as directed by State and MAI.

25. If selected as Winner, complete one appearance a month with crown and/or banner (photoshoots do not count as a platform, community service or appearance).
26. Bring all necessary wardrobe and paperwork to the State pageant.
27. Contestant agrees to conduct herself at all times in such a manner as it is consistent with the highest moral and ethical standards and agrees to refrain from any act which, in the sole discretion of MAI, is deemed detrimental to and in disparagement of the interests of **MRS. AMERICA, INC.**, its officers, directors, representatives, sponsors, or licensees.
28. Contestant is required to sell and provide a camera-ready advertisement promoting Contestant as a participant.
29. That in the event I have any objection to a particular judge serving on the judges' panel, or have any concerns whatsoever with the judges' panel, I will speak directly to the Director (NO EXCEPTIONS) within 1 hour of conclusion of my private interview and will give enough facts and information to substantiate my objection. The Director will then, in consultation with the Judges Chair, evaluate the circumstances giving rise to the objection and determine, using best judgment given the facts and circumstances, how to best proceed including, but not limited to, such action as removing said judges scores entirely from the final calculation for all contestants.
30. To clean up my dressing area entirely before leaving the night of the Pageant. I will leave it in better shape than when I arrived.
31. To be cooperative and respectful to Pageant volunteers and to follow the guidelines, rules and regulations of the Pageant, whether given to me verbally or in writing.
32. To exhibit good sportsmanship and cooperation with other pageant contestants and their supporters.
33. That the decision of the judges in any and all matters pertaining to the selection of the winners is final
34. Applicant agrees to refrain from social media activities that would, or may have the potential to, reflect negatively on me, my family, the State Pageant. This includes but is not limited to catty postings, inappropriate photos, etc.
35. Will not hold any other title for any system, and especially a competing system, while holding a state or local title.
36. Although this is not an all-inclusive list, I understand and agree to relinquish my right to the title of Miss Virginia for America Strong or an attendant, and to return within 72 hours my crown/tiara, banner, awards, gifts, prizes, and scholarships pertaining thereto, if: a. I am unable to, or do not uphold the agreements made by me in this Contract; b. I am unable to attend and fully participate in Mandatory events listed herein this Contract, or have not been granted an excusal from one or more of the Mandatory events listed herein this Contract; c. Any of the statements, representations, and other communications made by me in this Contract to the Pageant, including the Exhibits, and/or any communications with the pageant judges or pageant Director, Board of Directors, or other Pageant officials, are false or found by the Pageant to have been misleading in anyway; d. I suffer any disability which, despite consideration of reasonable accommodations, prevents or impairs my ability to perform the duties expected of me as Miss Virginia for America Strong; or, e. I engage in acts or activities which in the opinion of the Pageant, do not uphold and maintain the dignity and honor of the Program or have the potential to bring discredit to the Program.

F. BINDING AGREEMENT

This Agreement shall be binding upon and inure to the benefit of the parties and their respective legal and/or personal representatives, successors, licensees and assigns. However, it is understood and agreed that the obligations of Contestant hereunder are personal in nature and may not be assigned by her in whole or in part without the advance written approval.

AGREED TO AND ACCEPTED:

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CONTESTANT 'S NAME – Please Print

MISS FOR VIRGINIA
AMERICA STRONG Director

CONTESTANT'S SIGNATURE

DATE

DATE SIGNED